

Reserve with Google, Facebook and Instagram

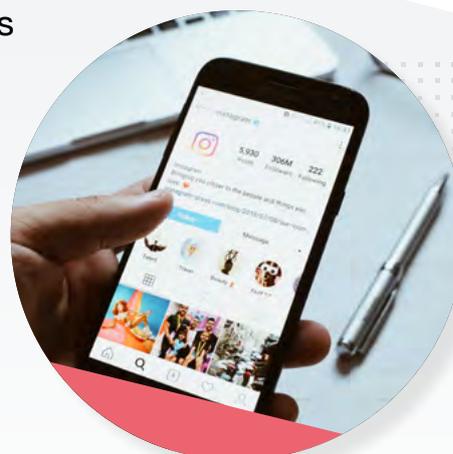


Access new customers and boost your online bookings

UK adults now spend more than 3.5 hours a day online* - researching, ordering, purchasing, communicating. Almost every aspect of our daily lives is now curated online. For most, the first experience and beginning of your customers' journey with your hospitality business will start online on one of the three most influential platforms; Google, Facebook or Instagram.

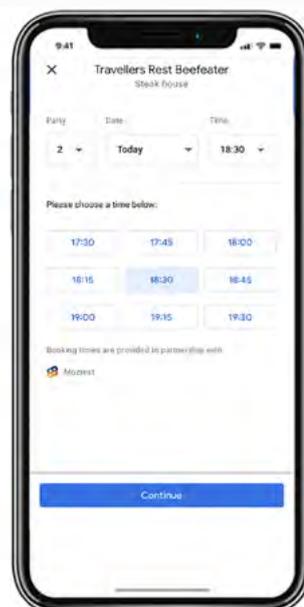
90%
of reservation traffic starts with Google

Source: Google



How it works

- » **Booking button is displayed on your Google Search, Google Maps, Facebook and Instagram profile pages**
- » **Table availability is pulled directly from your Zonal Table Management system**
- » **Live availability is published across Google, Facebook and Instagram**
- » **Bookings made on these channels are sent directly into your diary**
- » **Customers receive an instant confirmation email, SMS and booking reminders**



80%
of Google searches don't include a pub or restaurant name

Source: Google

Benefits



Save time

No more duplication of effort: all availability and bookings managed from one central place



Reduce mistakes

No more copying and pasting bookings from one place to another



Increase revenue

Convert searches and social interactions instantly to bookings and revenue



Convert Google searches into reservations

A simple 'book now' button is added to your business listing and Google Maps entry in search results, and connected up to your **Zonal Table Management System**, so live availability is made available online, 24/7 for browsers wanting to book a table. Bookings automatically drop into your reservations diary and guest confirmation emails are sent out as usual.



Convert Facebook followers and friends into bookings

With over 2.9 billion active users, Facebook is the largest and most influential of all the social networks. Reserve with Facebook from Mozrest enables you to enhance your business presence on Facebook and convert more browsers to bookers. Followers or friends of those who have checked-in to your venue on Facebook, can browse and book in one easy click. Live availability is pulled directly from your **Zonal Table Reservation System** and bookings are sent directly into your diary.



Convert Instagram browsers into bookings

As the 2nd most popular social media platform after Facebook, Instagram has over one billion active monthly users. Reserve with Instagram from Mozrest enables your pub or restaurant to be bookable directly from Instagram. A booking button is added to your profile page and connected up to your **Zonal Table Management System**, so your live table availability is displayed at all times. Browsers to your profile page can make confirmed bookings and automatic email and SMS confirmations are sent out as usual.

Why Zonal?

Zonal is the trusted supplier of innovative, integrated technology solutions to over 16,000 hospitality and leisure businesses. Our award-winning, UK-based training, project management and customer success teams will support you every step of the way; from project initiation right through to go live, you're always in safe hands.

Trusted by

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