



## Events and Pre-Order



### Overview

A highly customisable, fully EPoS-integrated events, party planning and booking service for hospitality businesses of every size.

Zonal's Events and Pre-Order solution enables customers to enquire, book and pay in advance for large events and parties, pre-select their food and drinks and buy any additional packages in advance.

With table availability and capacity fed directly from your central reservations diary in real-time, guests have complete confidence that their booking can be accommodated.

As the only genuinely EPoS-integrated solution on the market, Events and Pre-Order completely eliminates time wasted re-keying orders to process payments at the end of the night, freeing up your staff to concentrate on providing an excellent in-session service.

### Features

#### Events

- » Create on and offline bookable areas for your venue e.g. function room, booth, bar
- » Develop dedicated menus, packages and optional extras to upsell e.g. Christmas parties, drinks bundle, birthday cake, cocktail class
- » Use a stock event booking widget or access our full set of APIs to fully customise the booking journey
- » Geo-location search functionality for brands with multiple sites in close proximity
- » Set deposit requirements to trigger for payment on or by a specific date
- » Fully integrated with Zonal's EPoS, so no re-keying of orders into the POS required
- » Head office Events admin portal with access rules and permissions for creating your events and packages
- Guest Portal enables customers to view and manage their event bookings
- » A full host experience with event manager Host App provides a full host experience with functionality including:
  - Event management
  - Enquiry management
  - To do list with reminders feature
  - Message/communicate with guests
- » Fully integrated into the liveRES online booking and table management product suite
- » Linked to capacity and bookable areas in liveRES Tables, so no need to manage multiple systems and inventories

#### Pre-Order

- » Create menus, products and prices - by site level - in a content management system
- » Publish event products and menus to multiple channels
- » Create automatic reminders and communicate with guests to pre-order menu choices and packages at a time you specify
- » Full integration with Zonal's EPoS means on the day of arrival, all pre-orders are sent to the POS automatically
- » Aggregated reporting for menu choices across all event bookings





**Zonal's standing in the hospitality sector is second to none and has the edge on the competition in terms of product offer.**

Matthew Peck  
Finance Director, Mowgli



## Benefits



A comprehensive event booking solution that enables you to convert enquiries and website browsers into bookings



Fully customisable to convey your brand experience from end-to-end



Increase incremental revenue by upselling event packages and optional extras



Keep guests at ease with up-to-date access to manage every aspect of their booking via the Guest Portal



Provide your kitchen with plenty of time to order the right amount of food and drink in advance



A fully EPOS-integrated solution means no time wasted re-keying orders to process payments or messy settling of the bill at the end of the night for staff or customers



Full integration with liveRES also means you can see all your standard table reservations and party bookings in one place



Significantly frees up staff time to focus on providing great in-venue customer service



Seamless process means happy staff and satisfied customers



Commission free - no expensive 3rd party booking fees

## Why Zonal?

Zonal is the trusted supplier of innovative, integrated technology solutions to over 16,000 hospitality and leisure businesses. Our award-winning, UK-based training, project management and customer success teams will support you every step of the way; from project initiation right through to go live, you're always in safe hands.

## Further Resources

**Video:**  
Events and Pre-Order

**Guide:**  
Remove party planning pains with liveRES Events and Pre-Order

## Contact us today

0800 131 3400 | [sales@zonal.co.uk](mailto:sales@zonal.co.uk)  
[zonal.co.uk/eventsandpreorder](https://zonal.co.uk/eventsandpreorder)