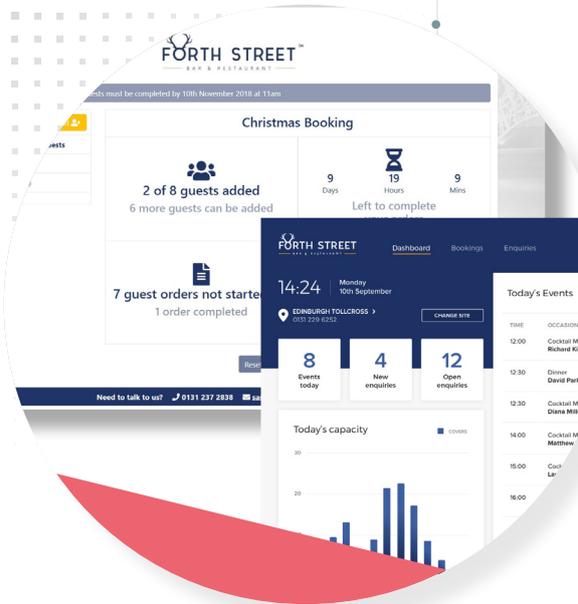# Zonal

Events and Pre-Order

Overview

A highly customisable, fully EPoS-integrated events, party planning and booking service for hospitality businesses of every size.

Zonal's Events and Pre-Order solution enables customers to enquire, book and pay in advance for large events and parties, pre-select their food and drinks and buy any additional packages in advance.

With table availability and capacity fed directly from your central reservations diary in real-time, guests have complete confidence that their booking can be accommodated.

As the only genuinely EPoS-integrated solution on the market, Events and Pre-Order completely eliminates time wasted re-keying orders to process payments at the end of the night, freeing up your staff to concentrate on providing an excellent in-session service.
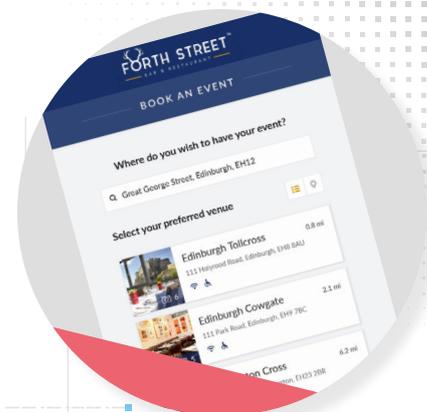
Features

Events

» Create on and offline bookable areas for your venue e.g. function room, booth, bar

» Develop dedicated menus, packages and optional extras to upsell e.g. Christmas parties, drinks bundle, birthday cake, cocktail class

» Use a stock event booking widget or access our full set of APIs to fully customise the booking journey

» Geo-location search functionality for brands with multiple sites in close proximity

» Set deposit requirements to trigger for payment on or by a specific date

» Fully integrated with Zonal's EPoS, so no re-keying of orders into the POS required

» Head office Events admin portal with access rules and permissions for creating your events and packages

» Guest Portal enables customers to view and manage their event bookings

» A full host experience with event manager Host App provides a full host experience with functionality including:

- Event management
- Enquiry management
- To do list with reminders feature

» Message/communicate with guests Fully integrated into the liveRES online booking and table management product suite

» Linked to capacity and bookable areas in liveRES Tables, so no need to manage multiple systems and inventories

Pre-Order

» Create menus, products and prices - by site level - in a content management system

» Publish event products and menus to multiple channels

» Create automatic reminders and communicate with guests to pre-order menu choices and packages at a time you specify

» Full integration with Zonal's EPoS means on the day of arrival, all pre-orders are sent to the POS automatically

» Aggregated reporting for menu choices across all event bookings

Benefits

- A comprehensive event booking solution that enables you to convert enquiries and website browsers into bookings

- Fully customisable to convey your brand experience from end-to-end

- Increase incremental revenue by upselling event packages and optional extras

- Keep guests at ease with up-to-date access to manage every aspect of their booking via the Guest Portal

- Provide your kitchen with plenty of time to order the right amount of food and drink in advance

- A fully EPoS-integrated solution means no time wasted re-keying orders to process payments or messy settling of the bill at the end of the night for staff or customers

- Full integration with liveRES also means you can see all your standard table reservations and party bookings in one place

- Significantly frees up staff time to focus on providing great in-venue customer service

- Seamless process means happy staff and satisfied customers

- Commission free - no expensive 3rd party booking fees

Why Zonal?

Zonal is the trusted supplier of innovative, integrated technology solutions to over 16,000 hospitality and leisure businesses. Our award-winning, UK-based training, project management and customer success teams will support you every step of the way; from project initiation right through to go live, you're always in safe hands.

Further Resources

Video:
Events and Pre-Order

Blog:
5 top tips on how to successfully manage party bookings at your restaurant

Contact us today

0800 131 3400 | **sales@zonal.co.uk**
zonal.co.uk/eventsandpreorder

Zonal