

# **Voucher Manager**



#### **Product overview**

Add targeted, effective promotional vouchers to your marketing toolkit. Zonal's Voucher Manager is a flexible solution enabling you to increase visit frequency, boost customer spend, or even re-engage guests you may not have seen for a while. A streamlined redemption process means minimal training is required for staff, with automatic prompts at the point-of-sale guiding staff through the process.



### Integrated redemption

Full integration with our EPoS, handheld ordering, and online ordering solutions enables seamless redemption of vouchers at any pointof-sale. Voucher codes can be redeemed against a payment method, discount, or promotion.



#### Printed or electronic

Unique voucher codes can either be printed or sent electronically for convenience and ease of redemption.



### Flexibility & creativity

Voucher codes can be numeric or alphanumeric, allowing you to be creative with your codes. Configurable redemption rules allow you to control the exact days, times, and venues vouchers can be redeemed in. Vouchers can be single use or multiple use.



## **fully customisable**

Design your vouchers to fit in with your brand, providing a consistent journey for customers and increasing their effectiveness.

**78%** 

of consumers either expect - or would like - to receive personalised discounts and deals from hospitality venues.

GO Technology: Make it personal

## Why Zonal

Zonal is the UK's no.1 hospitality tech provider, serving over 17,000 businesses to enhance efficiency, manage costs, and increase revenue. Our seamlessly connected tech ecosystem provides our customers with unparalleled operational control and insight, while over 200 integration partners give customers the flexibility to create their ideal tech stack.

Begin your Zonal journey.

# Ready to learn more?

**Get in touch**