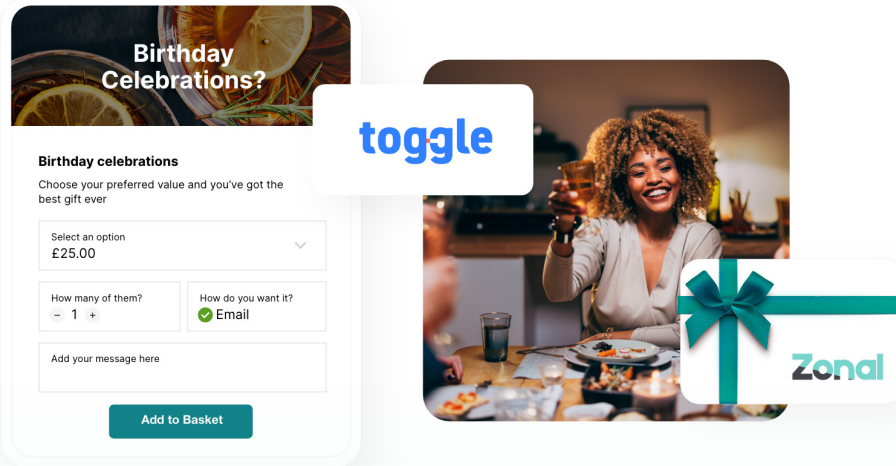


# Toggle



The fact that we could also integrate [our CRM] easily with Toggle as our gift card solution was a win for us. There is also a great collaborative community surrounding the products to inspire and support.”

**Caroline Williams**  
 Pub Marketing Manager  
 Shepherd Neame Brewery

## Product overview

Part of the Zonal family, Toggle is an all-in-one gift card and ecommerce platform that will help you boost revenue and expand your offering by selling gift cards, experiences, and retail products through your very own branded webstore.

### Branded gift cards

Boost revenue and expand your reach with fully branded physical and digital gift cards.

### Fully licensed fulfilment

We'll store, pick, package, and send your retail items for you – including alcohol products.

### Customisable webshop

Our webshops can be fully customised to fit your individual brand, and are optimised to drive sales.

### Boost sales

Drive additional revenue with added value, percentage discounts or even free-of-charge promotional campaigns.

### Tickets & experiences

Set up experiences that can be easily redeemed in venues, and take greater control over event management with tickets, all sold directly through your webshop.

## Why Zonal

Zonal is the UK's no.1 hospitality tech provider, serving over 17,000 businesses to enhance efficiency, manage costs, and increase revenue. Our seamlessly connected tech ecosystem provides our customers with unparalleled operational control and insight, while over 200 integration partners give customers the flexibility to create their ideal tech stack.

Begin your Zonal journey.

# Ready to learn more?

[Get in touch](#)