Order & Pay

Product overview

Available as both a fully branded app and web ordering platform, Zonal's Order & Pay solution allows you to offer increased convenience and flexibility for guests, whilst increasing spend-per-head and saving staff time. Tight integration with our EPoS eliminates the need for your team to spend time re-keying orders, or updating product availability when items go out of stock, eliminating additional operational overhead.

Real-time updates

Zonal's digital ordering channels are fully EPoS integrated, meaning any orders placed are automatically sent through to the POS for fulfilment, whilst updating stock levels in real time.

Deep-linked QR codes

Streamline guests' ordering journeys with QR codes that pre-populate information such as the venue and table number when scanned, helping to increase order frequency and improve guest experiences.

Deliver to location

Add room numbers, caravan plots, and other fixed locations to facilitate room service/in-accommodation ordering, driving revenue and increasing engagement with your F&B offering.

Secure payments

All payments are processed securely by PayPal Braintree, with Apple Pay and Google Pay also supported.

White-labelled

Fully customise your app or web ordering platform with your own branding and logos, providing a seamless experience for customers and avoiding any confusing branding or messaging.

Integrated redemption

Increase the effectiveness of your promotions and loyalty schemes through seamless redemptions of vouchers, offers, and loyalty rewards within the same user journey.

> "
> **We spent time working with our marketing department and with Zonal to develop the app into everything we wanted it to be."**
>
> **Chris Weymouth**
> Assistant Complex Manager – Oakdene Forest Park, Shorefield Holidays

Why Zonal

Zonal is the UK's no.1 hospitality tech provider, serving over 17,000 businesses to enhance efficiency, manage costs, and increase revenue. Our seamlessly connected tech ecosystem provides our customers with unparalleled operational control and insight, while over 200 integration partners give customers the flexibility to create their ideal tech stack.

Begin your Zonal journey.

Ready to learn more?

Get in touch