Loyalty

Loyalty Reward
25%
off any large salad bowl

100 Points — **Pint**
300 Points — **Burger**
500 Points — **Large Salad**

Product overview

Build, run, and measure bespoke loyalty programs to reward your regulars. Zonal's Loyalty solution is an easy-to-use, flexible solution that enables you to nurture and develop a loyal customer base, increase visit frequency, and ultimately boost revenue.

More revenue, minimal overhead

Once you've set up your loyalty programmes they effectively run themselves, with configurable rules across points-based, percentage discounts, money off or tailored rewards specific to customer preferences.

Run multiple programmes

Build and run different loyalty schemes that run simultaneously across different sites or brands, and even set up multiple tiers with varying rewards to drive engagement.

Flexible format

Issue branded physical loyalty cards, a scannable QR or bar code, or even build your own branded loyalty app.

Frictionless redemption

Native integration with Zonal's other solutions facilitates seamless, automatic redemption and balance checking at any point-of-sale.

Detailed reporting

Zonal's Loyalty platform features full reporting on your loyalty programmes' performance, enabling you to optimise and tailor your rewards schemes to increase their effectiveness.

> "
> **We have become much more productive as a result and saved an absolute fortune. Investing in Zonal's Loyalty solution has paid for itself already and we will save twice the investment cost each year from now on."**
>
> Liberation Group

Why Zonal

Zonal is the UK's no.1 hospitality tech provider, serving over 17,000 businesses to enhance efficiency, manage costs, and increase revenue. Our seamlessly connected tech ecosystem provides our customers with unparalleled operational control and insight, while over 200 integration partners give customers the flexibility to create their ideal tech stack.

Begin your Zonal journey.

Ready to learn more?

Get in touch